

Guidelines for Special (Stipulated) Fund Donations

In order to better meet the specific interests of our donors, Winn Feline Foundation established Special Funds. The term “Special” replaces the term “Stipulated” from this point forward. Types of Special Funds include Disease-Related, Breed-Related, and Named Funds. Specific information for each type of fund is detailed below:

Disease-Related Funds

Cat lovers and advocates often wish to donate toward research addressing frequently occurring health issues unrelated to a specific breed. Donations made to Disease-Related Funds are subject to the same five-year restriction as Breed-Related Funds or Named Funds and are not eligible for matching funds. Disease-Related Funds are more general in nature compared to a Named Fund (e.g., infectious diseases as opposed to the Bria Fund for FIP, one specific disease). The Winn Board of Directors establishes disease fund categories to assist with specific Disease-Related directed donations. Donations are applied until a specific Disease-Related project is approved and funded.

Winn has established funds for the following diseases which we receive quality research grant proposals:

- Cancer (including: lymphoma, carcinomas, sarcomas)
- Cardiovascular (e.g. HCM [Ricky Fund], Other heart-related disease, FATE, etc.)
- Dental Disease: (e.g., periodontal disease, GPS syndrome, etc.)
- Feline Infectious Peritonitis (FIP) (e.g., Bria Fund)
- Gastrointestinal System: (e.g., inflammatory bowel disease, liver disease, pancreatic disease, amyloidosis-hepatic form, etc.)
- Infectious Diseases other than FIP: (e.g., protozoal disease including toxoplasmosis, tritrichomonas, parasitic disease, bacterial disease, Chlamydia, fungal diseases including dermatophytes, viral diseases including FHV-1, calicivirus, FeLV, FIV, etc.)
- Metabolic and Endocrine: (e.g., diabetes, Cushings, hyperthyroidism, etc)
- Urinary system: (e.g., acute or chronic kidney disease, Familial Amyloidosis, urolithiasis, FLUTD, Pandora’s Syndrome, etc.)

Though not as commonly requested for funding, Winn will accept donation for the following disease categories:

- Aging/Geriatrics
- Anesthesia and Pain management
- Behavior
- Critical Care
- Dermatology: (e.g., skin growths, allergies, etc.)
- Feline genetics: genetic identification, genome
- Hematology and Immunology
- Musculoskeletal system: (e.g., hip dysplasia, osteoarthritis, etc.)
- Neurology (e.g. brain diseases, epilepsy, vestibular syndrome, etc.)
- Nutrition/Obesity
- Reproductive and Pediatric Medicine
- Respiratory: (e.g., asthma)
- Special sensory (e.g., vision, hearing, tactile, etc.)
- Vaccination and Drug Therapy
- Toxicology (e.g., plants, insecticides, foods, etc.)
- Welfare/Environment/Stress

Breed-Related Studies/Funds

Breeders naturally want to have diseases common to their breed investigated by researchers. Furthermore, a coordinated and organized effort between breeders and researchers is essential to the success of any research study. Winn can play an important role in facilitating these research studies. The intent of these guidelines is to help breeders understand the Breed-Related study process and to help studies progress quickly and efficiently.

Once a Breed-Related Fund has been approved and established by the Winn Board of Directors, the sponsor has up to five years to achieve sufficient funding for a specific research study (see Addendum #1). Breed-Related studies can be for either health problems within a particular breed known to have a genetic basis (including both single gene traits and more complex traits) and diseases or disorders not having a genetic component.

Winn's support includes some or all of the following:

- Helping breeders define the project
- Establishing a special Breed-Related fund to hold donated monies
- Sending out a special request for proposals to researchers
- Evaluating competitive proposals by Winn's scientific reviewers to ensure funding requirements are met. Winn's requirements typically include: good study design and statistical analysis, humane use of animals, frugal use of available funds, scientific credentials, experience of the researchers, availability of personnel and facilities, and others as determined by Winn.
- Assuring that no overhead expense is charged to the project by the research institution
- Accepting donations that may be tax-deductible
- Assisting promotional efforts for fundraising through Winn's website, blog, social media outlets and electronic newsletter when feasible and resources are available
- Matching up to the first \$7500 of funds donated for a breed specific study

Identifying a problem in a breed:

The first step is for the interested breeders to appoint a Breed Group Representative (BGR). It is important for Winn to have **one** primary contact person that they can specifically communicate and work with in resolving issues and answering questions.

The BGR must be willing to organize breeders (worldwide, if possible) to gather data. Data requiring collection might include:

- Identification of potential affected cats as well as non-affected relatives
- Individual cat identification (e.g., registration number or microchip number)
- Cat signalment (e.g., age, gender, reproductive status)
- Clinical signs, age at onset
- Pedigree
- Relevant medical records (e.g., diagnostic tests, biopsy reports, necropsy reports, imaging reports, etc.)
- After a significant number of examples are gathered, the information can be presented to a researcher who has undertaken similar studies or has a particular expertise in the area in question

Raising money for project sponsorship:

It takes millions of dollars to run a lab and investigate diseases. Funding a Breed-Related project often requires that funds be raised by breeders to complement funding available from Winn. Health problems and genetic diseases that are identified in one cat breed may also apply to other cat breeds, other animal species, and humans. Based on prior studies funded by Winn, researchers often apply to other funding agencies for larger grants to do further work on these projects.

Breed groups or individuals can raise money through a website, by mail, with auctions, and/or raffles (conducted on-line or at cat shows or seminars), as well as through solicitations to other breeders (including related breeds), etc. When issues affect more than one breed, Winn can facilitate joint breed-specific projects. The BGR should instruct donors to indicate which donations are for the specific Breed-Related fund. Donations may not be credited to the correct fund if Winn does not know the intention of the donor.

Named Funds

The following criteria will be used by the Winn Feline Foundation to establish a Named Fund when requested by individual(s):

- A significant donation has been committed
- A realistic plan has been formulated for promoting the fund
- The Fund Representative has committed to personally lead fundraising efforts for the specific disease targeted by the named fund
- All parties involved (Fund Representative(s) and the Winn Board of Directors) understand the donated funds will be treated in the same manner (matching funds are only for Breed-Related Funds) as any other stipulated fund mentioned within this document, especially the General Rule for all Special Funds (Addendum #1)
- All parties involved recognize the disease being named by the Fund is a disease affecting many cats and needs critical research because it is currently challenging to diagnose or treat (e.g. Bria Fund for FIP, Ricky Fund for feline hypertrophic cardiomyopathy [HCM]). In other words, the money is needed to support additional knowledge regarding prevention, diagnosis and development of a more effective treatment
- All parties involved determine and agree there is a long-term benefit to Winn for establishing a Named Fund in association with the individual(s) making the request
- A fund can only be established upon approval of the Winn Feline Foundation Board of Directors

Special (Named and Breed-Related Fund) Financial Requirements

The maximum grant award provided for a Winn Review approved study is \$25,000.

A Special Fund can be established, with approval of the Winn Board of Directors, to receive donations for studies.

To establish and maintain a Named or Breed-Related Funds requires:

- \$1000 minimum to establish, however Winn encourages a larger initial donation to enhance achieving a successful goal
- \$1000 is the recommended minimum in annual donations, however Winn encourages a target of \$2500 a year

Winn will match up to the first \$7500 raised for a breed study using money from our general fund. A maximum of \$7,500 per year in matching funds will be available for each Breed-Related study approved and designated as such. As stated previously, the amount of matching funds available from Winn will depend on factors such as the number of Breed-Related studies approved for funding in a given year as well as the amount of monies available in Winn's General Fund.

For each Breed-Related study approved, within a period of three months post study approval, the breeders must be able to raise any difference, between Winn's match of funds, the Special Fund's total and the total cost of the approved study's budget to be able to proceed. [Example: **\$25,000** (maximum approved study budget) - **\$7500** (Winn's maximum matching funds) - **\$7500** (in Special Breed Fund) = **\$10,000 to be raised** (required by breed groups/individuals)]. Sometimes more money is collected than is spent in the first round of funding for a Breed-Related project. The money is then saved in the Special Fund (Breed-Related Fund) and can be used for funding a continuation (Phase 2) of the study. Often two or more rounds of funding are needed to complete a study's goal.

A form (Addendum #2) has been devised specifically for donations intended for Special Funds. This or other Winn specific donation forms should be used whenever possible. Donations made online through Winn's website, <http://www.winnfelinefoundation.org>, or on our secure donation page, <https://support.winnfelinefoundation.org>, must have the correct Special Fund designated.

When are proposals reviewed?

Winn has two grant review cycles. The primary Winn grant review is held annually during February or March. At this time, Winn's Scientific Grant Review Panel and Board of Directors evaluate many proposals from researchers in feline medicine located around the world. Special Fund studies are typically reviewed and approved for funding during this grant review.

The other review usually occurs during September or October. A specific funding source (The Miller Trust) provides financial support for research projects from a specified list of research institutions (Addendum # 3). Projects approved during this review are not typically (unless an exception is made by the Winn Board of Directors) subject to matching Winn funds and are funded by a donation from The Miller Trust under the approval of The San Francisco Foundation.

The maximum grant award provided for a Miller Trust Review approved study is \$35,000.

At these proposal review meetings, our scientific reviewers and the Winn Board of Directors evaluate each qualifying proposal and decide which studies are funded. Consideration is given to studies when sufficient Special Fund donations are available to cover the study's cost.

When a study is funded, the researcher is required to send annual progress reports to Winn. The non-confidential summary from the report and/or free publications from the study are made available for study sponsors and representatives from each Special Fund earlier than to the general public.

Getting in touch with Winn:

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Addendum #1: General Rule for Special (Stipulated) Fund Donations
Addendum #2: Donation form for Special (Stipulated) Fund
Addendum #3: Miller Trust Approved Universities

ADDENDUM #1

General Rule for all Special (Temporarily Restricted) Fund Donations

Donations to Special Funds remain in the Fund for up to five years. If **No** studies have been approved and funded by Calendar Year 6, all donations collected for a Special Fund during Calendar Year 1 (January 1 to December 31) will become unrestricted donations upon approval by the Board of Directors at the late winter Winn Board and Grant Review meeting. The process will continue for each Calendar Year donations- 2, 3, 4 and on - until either all donations are expended through project funding, revert to unrestricted donations or the Fund is closed due to no donation activity for 5 years or longer.

Winn will advise the Special (stipulated) Fund's representative(s) or BGR prior to any reversion of Special (stipulated) Funds to another project or the General Fund.

ADDENDUM #2

Winn Feline Foundation Named, Breed or Disease-Related Special (Stipulated) Fund Donation Form

Enclosed is \$ _____ * for the following Named, Breed or Disease-Related Study
(please circle one):

Bria Fund for FIP

Ricky Fund for HCM

HCM in Persians

HCM in Norwegian Forest Cats

Birman Heart Disease

Lung Cancer Fund

Other (pls. specify) _____

Please make check payable to: Winn Feline Foundation. I prefer to charge my contribution to my VISA/Mastercard/American Express (please circle one):

Card # _____ CID# _____ Exp Date _____

Amt \$ _____ Signature: _____

Name

Street Address City State Zip

Email Address: _____

Optional: This donation is being made in honor/memory of: _____

Please notify:

Name

Street Address City State Zip

*Winn is a 501(c)(3) nonprofit; therefore your gift is tax-deductible to the extent permitted by law.

Please mail this form with your donation to:

Winn Feline Foundation, Inc.

637 Wyckoff Ave., Suite 336

Wyckoff, NJ 07481

201-275-0624, ext. 700

Email address: info@winnfelinefoundation.org

Visit our website: www.winnfelinefoundation.org

ADDENDUM #3

Miller Trust Funding From Winn Feline Foundation and The San Francisco Foundation

Based on the requirements of the George and Phyllis Miller Trust, proposals will be accepted only from principal investigators at the following institutions:

- University of California at Davis
- Colorado State University
- Cornell University
- University of Illinois
- Iowa State University
- University of Minnesota
- University of Missouri
- Ohio State University
- University of Tennessee
- Texas A & M University
- Virginia Tech

Partnerships with listed institutions are permitted.